

FOR IMMEDIATE RELEASE

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**FIBERWEB ANNOUNCES PLANS FOR A \$34 MILLION INVESTMENT
Construction To Begin on New R&D Center and New Central Utility Plant**

NASHVILLE, Tenn. – Fiberweb officials today broke ground on a new R&D center and a new central utility plant for steam and chilled-water generation at the company’s Old Hickory, Tenn., site.

“The decision by Fiberweb to make this significant investment in its Old Hickory facility is fantastic news for Middle Tennessee,” said Nashville Mayor Karl Dean. “Fiberweb has been a great corporate citizen for many years, with more than 600 employees at its two Davidson County facilities. This investment in its R&D facility and new power plant is also a vote of confidence in our community, which we appreciate very much.”

The new R&D facility represents a long-term, focused commitment by Fiberweb to the industrial businesses served from the Old Hickory site. “The R&D center will provide capabilities to develop new products for the filtration, packaging and construction businesses,” said John Juric, President of Fiberweb Americas. “It will enable us to extend the markets for our well-known Reemay® and Tekton® brands.”

“The SMXS nonwoven line is based on Reemay and Tekton spinning technologies, and will allow Fiberweb to meet the current and future needs of our customers,” said Carsten Heldmann, Chief Technology Officer for Fiberweb. “The line is scheduled to start up in the second half of 2010, and has the potential to add up to 18 new technical jobs in Old Hickory when fully operational.”

Fiberweb’s business leaders are looking forward to having this new capability available. “The facility will allow us to address new markets with added functionality,” said Vido Vareika, Fiberweb’s Vice President of Industrial Nonwovens. “We’ll be able to develop a wider range of products and expand our core competencies in manufacturing.”

Bob Dahl, Fiberweb’s Business Director for Construction Products, agrees in the value of the new R&D center. “The investment demonstrates Fiberweb’s continued commitment to innovation. We’ll be able to more successfully meet the changing needs of our customers and deliver the best possible product.”

The central utility plant will dramatically improve the energy and environmental efficiency of the Fiberweb facility. The central utility plant will provide an efficient method of creating steam and chilled water for Fiberweb’s production facility. Seventy-five to 100 construction jobs will be created during the building phase of the project, and 10 permanent jobs will be created for plant operation and maintenance once the power plant is opened.

About Fiberweb:

Fiberweb, plc, a London, England based company listed on the London Stock Exchange (FWEB:LSE), is one of the world's largest and leading suppliers of high-performance, specialty nonwoven fabrics. Fiberweb has a strong market position in many of its product and application areas using a variety of leading manufacturing technologies, including several proprietary processes. Fiberweb manufactures top-quality, high-performance products for use in the consumer fabrics, construction, filtration and graphic arts industries. With revenues of around \$800 million and around 1,800 employees worldwide, the company has a strong global position, with major operations in North America, Europe and Asia.

For more information, visit www.fiberweb.com.

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